

13-15
MARCH 2024
PERTH CONVENTION
& EXHIBITION CENTRE

SPONSORSHIP OPPORTUNITIES

Increase your brand exposure at
Australia's leading Supply chain event
for the oil, gas, and energy industry.

Organised by

diversified
COMMUNICATIONS • AUSTRALIA

WHY SPONSOR?

Endorsed by the Government of Western Australia, City of Perth, major operators and industry associations – AOG Energy is an integral platform to align your brand with the key industry players and maximise your brand exposure.



Generate leads and new contacts with Australia's energy supply chain



Build brand awareness and establish your place in an evolving market



Reach a highly targeted and engaged oil, gas and energy market



Launch products and services through a targeted trade marketing campaign



Align your business with the major operators who continue to support AOG Energy, including Woodside and Chevron



SPONSORSHIP PACKAGES

OPPORTUNITY	BRAND AWARENESS	LEAD GENERATION	EXCLUSIVE	PRICE
Registration Sponsor SOLD	✓		✓	\$16,500
Oyster Bar Sponsor SOLD	✓		✓	\$16,500
Opening Party Sponsor SOLD	✓			\$16,500
Knowledge Forum – Major Sponsor	✓		✓	\$15,000
Subsea Forum – Major Sponsor	✓		✓	\$15,000
Lanyard Sponsor	✓		✓	\$13,500
Subsea Café Lounge Sponsor	✓		✓	\$12,000
Diversity & Inclusion – Major Sponsor	✓	✓	✓	\$11,000
Water Refill Sponsor	✓		✓	\$10,000
Subsea Welcome Drinks Sponsor	✓		✓	\$8,800
Foyer Café Sponsor	✓		✓	\$7,500
Diversity & Inclusion – Operator Sponsor	✓	✓		\$6,600
Media Office Sponsor	✓		✓	\$6,500
App Sponsor	✓		✓	\$6,000
Carpet Decal Sponsor	✓			\$5,000
Conference Notepad Sponsor	✓			\$5,000
Conference Pen Sponsor	✓			\$5,000
Diversity & Inclusion – Industry Supporter	✓	✓	✓	\$4,000
Knowledge Forum – Industry Supporter	✓			\$4,000
Subsea Forum – Industry Supporter	✓			\$4,000

EVENT OPPORTUNITIES

Across the three-day exhibition and conference, thousands come together to discover the latest technologies, solutions and insights that are driving the energy industry forward.

Sponsors will benefit from premium exposure to the entire supply chain, including major operators, state government, suppliers and contractors.

Brand Awareness

Exclusive

REGISTRATION SPONSOR

This sponsorship package offers ultimate brand exposure both pre and during the event.

From the moment a visitor or exhibitor registers to attend online, to the moment they leave the event – attendees simply cannot miss your branding.

Inclusions

Pre-Event:

- **Company logo included on;**
 - The official registration page
 - All visitors and exhibitor registration confirmation emails
 - The sponsors and supports page of the AOG Energy website and app
 -
- **1 x social media post announcing sponsorship**

At Event:

- **Company logo included on;**
 - Printed badges worn by all visitors and exhibitors (pending print deadlines)
 - Co-Branded t-shirts worn by all registration staff
 - All relevant signage

\$16,500

+ GST

SOLD



OYSTER BAR SPONSOR

The Oyster Bar is the major networking space on the exhibition floor and serves as a central meeting point and popular attraction for visitors. Ideal for networking and entertaining clients over a freshly shucked oyster.

Inclusions

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Company logo and sponsorship acknowledgement in all relevant Oyster Bar promotion, including but not limited to;
 - Email
 - Social Media
 - Media Releases
- 1 x social media post announcing sponsorship

At Event:

- Exclusive naming rights of the Oyster Bar
- Prominent branding across the Oyster Bar
- Sponsorship acknowledged on official floorplan
- Sponsorship acknowledged on any relevant signage at event
- Social media acknowledgement during the event
- Additional benefits at sponsors expense and subject to approval;
 - Opportunity to provide branded napkins, coasters, aprons, or the alike
 - Opportunity to feature product placement within the Bar
 - Opportunity to distribute promotional material within the Bar

\$16,500

+ GST

SOLD



LANYARD SPONSOR

Have your brand worn by thousands of visitors and exhibitors across the three-day exhibition. This is the ultimate branding exposure!

Inclusions

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship

At Event:

- Company logo placed on all lanyards for visitors and exhibitors
- Sponsorship acknowledged on any relevant signage at event

\$13,500

+ GST



Brand Awareness

Exclusive

APP SPONSOR

As we embrace a sustainable future at AOG Energy, the Official App is the key wayfinding tool for all visitors and exhibitors. Complete with conference agendas, floorplans, exhibitor search functions and more, this is a highly visible branding opportunity.

Inclusions

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Sponsorship acknowledged in the official Google Play and Apple App stores at time of download
- 1 x social media post announcing sponsorship

At Event:

- Company logo on the Official App welcome page and featured across bottom of the App
- Company logo on all dedicated signage relating to the App

\$6,000
+ GST



Brand Awareness

Exclusive

CARPET DECAL SPONSOR

Direct traffic to your stand or increase exposure across the exhibition floor with branded carpet decals. Limited premium locations available!

Inclusions

At Event:

- Brand carpet decals in your company creative, logo and stand number (if applicable). These will be placed in various aisle intersections around the exhibition. Locations to be confirmed by organisers.
- Complete artwork must be provided in a print ready format

Premium Package

Branded decal in 5 premium locations across the exhibition floor.

\$5,000 (5 available)

Exhibitor Spotlight

A branded decal in front of your stand

\$1,000

NEW



Brand Awareness

Exclusive

WATER REFILL SPONSOR

Inclusions

Pre-Event:

- Exclusivity as the official Refill Sponsor
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship

At Event:

- Your company branding on 3x water refill stations positioned on the exhibition floor
- Opportunity to provide branded reusable water bottles for visitors (provided by sponsor and subject to approval by organiser - no single use)
- Sponsorship acknowledged on any relevant signage at event

\$10,000
+ GST

NEW

Visit us at
**Stand
E30**



Brand Awareness

Exclusive

SUBSEA CAFÉ LOUNGE SPONSOR

As the sponsor of the Subsea Café Lounge, you will benefit from prominent branding in the lounge area. Located adjacent to the Subsea Forum and Zone, this café is a bustle of activity and networking. Barista style coffee and pastry.

Inclusions

Pre-Event:

- Exclusivity as the Subsea Café Lounge Sponsor
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Acknowledged as sponsor in any relevant marketing communications and collateral

At Event:

- Prominent branding in the café and lounge space
- Company branded coffee cups and aprons (supplied by organiser)
- Opportunity to have an equipment display in the space (to be approved by organiser)
- Opportunity to host a happy hour (at sponsor expense)
- Opportunity to provide free coffee or vouchers (at sponsor expense)

\$12,000

+ GST

NEW



Brand Awareness

Exclusive

FOYER CAFÉ SPONSOR

Be seen first by delegates before they enter the exhibition as the sponsor of the Foyer Café. With your company logo and branding prominent, delegates can't miss you as they wait for their morning coffee.

Inclusions

Pre-Event:

- Exclusivity as the Foyer Café Sponsor
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Acknowledged as sponsor in any relevant marketing communications and collateral

At Event:

- Prominent branding on the café space
- Company branded coffee cups and aprons (supplied by organiser)
- Opportunity to have an equipment display in the space (to be approved by organiser)
- Opportunity to have live music at café (at sponsors cost)

\$7,500
+ GST

NEW



Brand Awareness

Exclusive

MEDIA OFFICE SPONSOR

Increase your brand awareness with key energy publications as the AOG Energy Media Office Sponsor.

Inclusions

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Company mentioned in any relevant communications regarding the media room to invited media contacts

At Event:

- Company logo and prominent branding within the Media Office
- Company hosted media breakfast with a branded presentation
- Opportunity to present a 2 minute presentation to media room
- Opportunity to provide promotional material in the Media Office (subject to approval by organiser)

\$6,500
+ GST

NEW



NETWORKING OPPORTUNITIES

A large crowd of people, mostly men in business casual attire, are gathered outdoors for a networking event. They are standing in small groups, talking and interacting. The background shows lush green trees and a white patio umbrella. The scene is bright and sunny, suggesting a pleasant outdoor setting.

AOG Energy prides itself on bringing together the entire supply chain to network and collaborate.

With three dedicated networking events, sponsors gain premium exposure as thousands of attendees gather.

In 2023 'to network with the industry' was the main reason for attending AOG Energy.

SUBSEA WELCOME DRINKS SPONSOR

Designed exclusively for industry professionals as an opportunity to connect with leading minds over drinks and canapes before AOG Energy officially opens. The Subsea Welcome Drinks has been a sell-out event 5 years running!

Inclusions

Pre-Event:

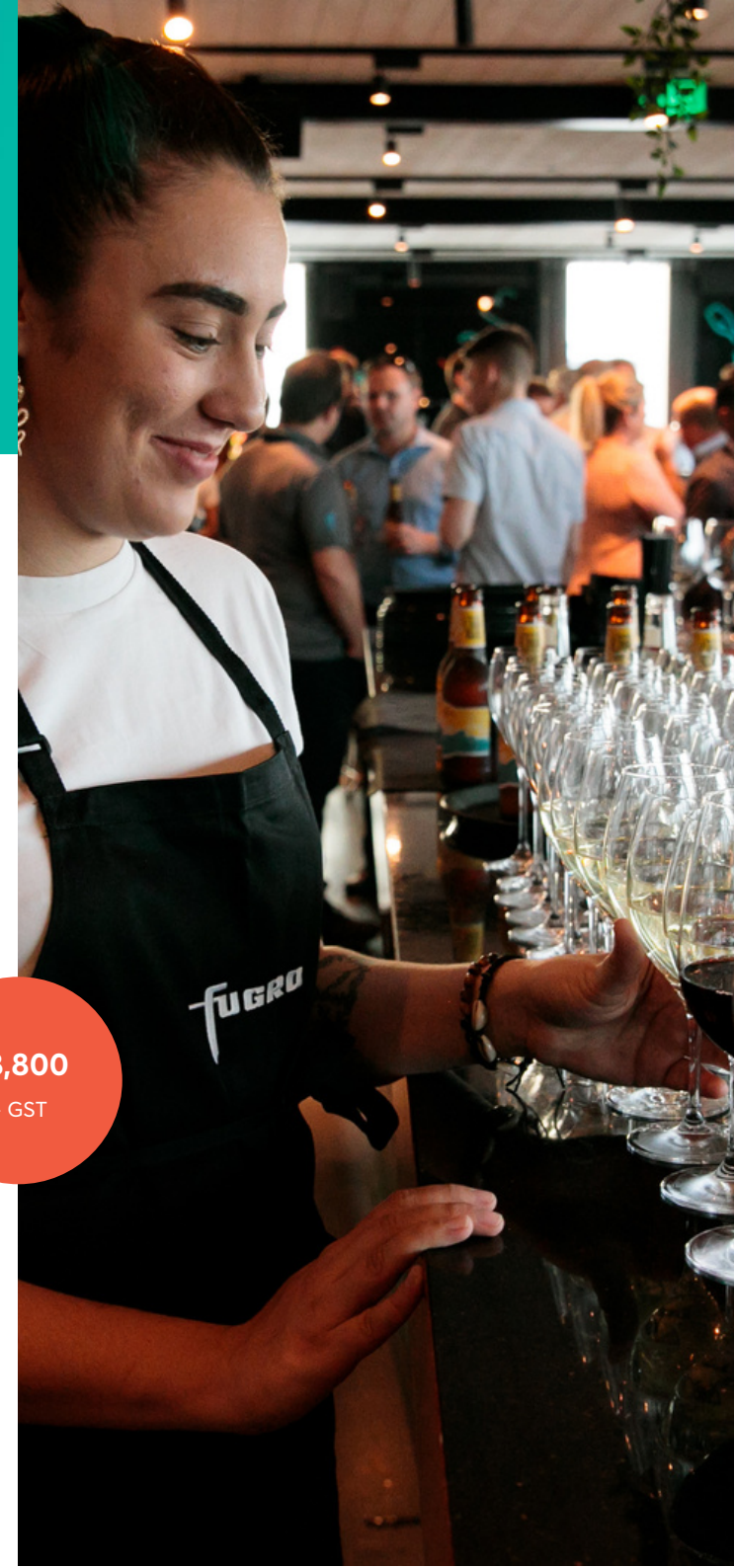
- Company logo and sponsorship acknowledgement in all relevant Subsea Welcome Drinks promotion, including but not limited to;
 - Email
 - Social Media
 - Media Releases
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship

At Event:

- Company logo on all relevant signage at the Subsea Welcome Drinks
- Branded aprons worn by wait staff
- 10 free tickets to the Subsea Welcome Drinks
- Social media acknowledgement during the event
- Additional benefits at sponsors expense and subject to approval;
 - Opportunity to provide additional signage
 - Opportunity to provide branded napkins / coasters

\$8,800

+ GST



OPENING PARTY SPONSOR

The AOG Energy Opening Party is the major networking event of the week, hosting hundreds. Live entertainment sets the tone for this relaxed garden party featuring canapes and drinks.

Inclusions

Pre-Event:

- Company logo and sponsorship acknowledgement in all relevant Opening Party promotion, including but not limited to;
 - Email
 - Social Media
 - Media Releases
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship

At Event:

- Company logo on all relevant signage, including;
 - Signage at the Opening Party
 - Signage at the exhibition to promote the Opening Party
- Acknowledgement by entertainer x 3 'shout outs' throughout the night
- Social media acknowledgement during the event
- 2 reserved VIP tables (cocktail style) in premium location at the Opening Party including table signage
- 20 free tickets to the Opening Party
- Additional benefits at sponsors expense and subject to approval;
 - Opportunity to provide additional signage
 - Opportunity to provide gifts
 - Opportunity for a prize draw

\$16,500

+ GST

SOLD



Brand Awareness

Lead Generation

Exclusive

DIVERSITY & INCLUSION BREAKFAST

MAJOR SPONSOR

The annual AOG Energy Diversity & Inclusion Breakfast is a thought-provoking morning where industry leaders acknowledge, challenge, and discuss the importance of DE&I in the oil, gas, and energy industry.

Inclusions

Pre-Event:

- Company logo and sponsorship acknowledgement in all relevant Diversity & Inclusion Breakfast promotion, including but not limited to;
 - Email
 - Social Media
 - Media Releases
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship
- Opportunity to contribute and be part of a 'thought leadership' editorial piece to be distributed via AOG Energy channels and trade media

At Event:

- Opportunity to provide a speaker for the panel discussion (subject to approval)
- 2 branded VIP tables of 10
- Social media acknowledgement during the event
- Invitation to provide a 5-minute welcome address
- Acknowledgement of sponsorship by the event MC
- Company logo on all relevant signage, including;
 - Lectern
 - Digital Screens
 - Holding Slides
 - Printed signage where required
- A table in the foyer during the pre and post event networking
- Access to the official lead tracker to use at the pre-networking event
- Opportunity to provide a hand-out to all attendees
- Opportunity to provide a door prize

\$11,000

+ GST



Brand Awareness

Lead Generation

DIVERSITY & INCLUSION BREAKFAST

OPERATOR SPONSOR

The annual AOG Energy Diversity & Inclusion Breakfast is a thought-provoking morning where industry leaders acknowledge, challenge, and discuss the importance of DE&I in the oil, gas, and energy industry.

Inclusions

Pre-Event:

- Company logo and sponsorship acknowledgement in all relevant Diversity & Inclusion Breakfast promotion, including but not limited to;
 - Email
 - Social Media
 - Media Releases
- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship
- Opportunity to contribute and be part of a 'thought leadership' editorial piece to be distributed via AOG Energy channels and trade media

At Event:

- Opportunity to provide a speaker for the panel discussion (subject to approval)
- 1 branded VIP table of 10
- Social media acknowledgement during the event
- Company logo on all relevant signage, including;
 - Lectern
 - Digital Screens
 - Holding Slides
- A table in the foyer during the pre and post event networking
- Access to the official lead tracker to use at the pre-networking event

\$6,600

+ GST



Brand Awareness

Lead Generation

DIVERSITY & INCLUSION BREAKFAST

INDUSTRY SUPPORTER

The annual AOG Energy Diversity & Inclusion Breakfast is a thought-provoking morning where industry leaders acknowledge, challenge, and discuss the importance of DE&I in the oil, gas, and energy industry.

Inclusions

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship

At Event:

- 2 free tickets to the Diversity & Inclusion Breakfast
- Company logo on all relevant signage, including;
 - Lectern
 - Digital Screens
 - Holding Slides
 -
- A table in the foyer during the pre and post event networking
- Access to the official lead tracker to use at the pre-networking event

\$4,000
+ GST



CONFERENCE OPPORTUNITIES

Offering arguably the best value in the industry, the AOG Energy conference runs alongside the three-day exhibition. Featuring three Forums, the conference addresses opportunities, and challenges in the energy industry.

Supported by state government, major operators and industry partners, the Future Energy, Knowledge, and Subsea Forum are centre for knowledge sharing at AOG Energy.

GOVERNMENT OVERVIEW



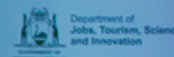
BACK TO THE DARK AGES

400,000 victims of power cuts

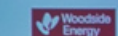


INDUSTRY
SUPPLY
FORUM

HOSTED BY



the
human to energy
company



NERA
NATIONAL
ENERGY
RESOURCES
AUSTRALIA

CODA
Centre of
Offshore
Development
Australia

Deloitte.

Worley

Baker Hughes

KNOWLEDGE FORUM

The Knowledge Forum will run for the duration of AOG Energy in a specially constructed theatre on the exhibition floor. The forum is free of charge for delegates, allowing you to maximise your exposure to energy industry Engineers and Senior Managers. Featuring content curated by leading energy industry organisations such as, the Society of Petroleum Engineers, Norwegian Energy Partners, the Royal Institution of Naval Architects, and the Australian Institute for Non-Destructive Testing. In 2023 the Knowledge forum featured 41 speakers and 412 attendees over 3 days.

Major Sponsor

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship
- Company logo on any relevant marketing promotion

Additional benefits at sponsors expense and subject to approval;

- Opportunity to provide prizes and/or gifts to delegates
- Opportunity to hand out promotional material to delegates
- Opportunity to provide own branded banner to be placed inside the Knowledge Forum

At Event:

- Acknowledgment of sponsorship by the session chairperson
- Company logo prominently displayed in the Knowledge Forum
- Sponsorship acknowledged on any relevant signage at event
- Opportunity to run a 2 minute video presentation before each session (to be approved by organiser)

\$15,000
+ GST

Industry Supporter

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Company logo displayed in the Knowledge Forum

\$4,000
+ GST



SUBSEA FORUM

The Subsea Forum will run for the duration of AOG Energy in a specially constructed theatre on the exhibition floor. The forum is free of charge for delegates, allowing you to maximise your exposure to subsea industry professionals.

Hosted by leading subsea industry organisations, Society for Underwater Technology, Subsea Energy Australia, and Global Underwater Hub. In 2023 the Subsea Forum featured 53 presentations and 580 attendees.

Major Sponsor

Pre-Event:

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- 1 x social media post announcing sponsorship
- Company logo on any relevant marketing promotion

Additional benefits at sponsors expense and subject to approval;

- Opportunity to provide prizes and/or gifts to delegates
- Opportunity to hand out promotional material to delegates
- Opportunity to provide own branded banner to be placed inside the Subsea Forum

At Event:

- Acknowledgment of sponsorship by the session chairperson
- Company logo prominently displayed in the Subsea Forum
- Sponsorship acknowledged on any relevant signage at event
- Opportunity to run a 2 minute video presentation before each session (to be approved by organiser)

\$15,000
+ GST

Industry Supporter

- Company logo and hyperlink on the sponsors and supports page of the AOG Energy website and app
- Company logo displayed in the Subsea Forum

\$4,000
+ GST



Brand Awareness

Exclusive

CONFERENCE NOTEPAD & PEN SPONSOR

Inclusions

At Event:

- Exclusivity as the Pen / Notepad Sponsor
- Pens / Notepads made available to all conference attendees across the three forums
- Pens / Notepads to be provided by the sponsor at their expense

\$5,000

+ GST

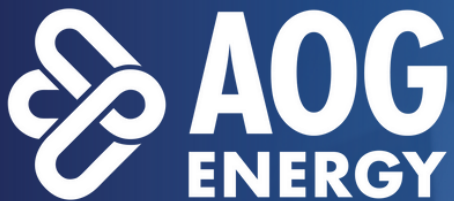
**Exclusive
Opportunity**

\$7,500

+ GST

**Bundled
Together**

NEW



13-15
MARCH 2024
PERTH CONVENTION
& EXHIBITION CENTRE

CONTACT US

Marco Montoya

Client Manager

mmontoya@divcom.net.au

Moy Tai

Client Manager

mtai@divcom.net.au

1300 DIVCOM (1300 348 266)

aog@divcom.net.au

aogexpo.com.au

TAILOR A PACKAGE

Can't quite find what you are looking for? Or would like to combine activity to give your brand maximum exposure? Our team is available to walk you through the options that best fit your business objectives.

Organised by

diversified
COMMUNICATIONS • AUSTRALIA

