DISCOVER NEW OPPORTUNITY AT AUSTRALIA’S LEADING INDUSTRY EVENT
INTRODUCING AOG 2021

Thought leaders, cutting edge innovations and evolving opportunities in Australian oil and gas - together at the annual event for the whole industry.

AOG celebrates advances in every area with specialised exhibitor zones, a free 3-day conference program and dynamic networking and learning opportunities at every level.

For the core insights, innovations and opportunities, AOG 2021 is essential.

As the largest gathering of oil and gas professionals in Australia, AOG is the platform to connect and create opportunities with the right decision makers that will drive your organisation forward. The support of major operators, government and the entire supply chain continues to drive AOG as the annual hub for the industry to converge. It simply MUST be part of your marketing calendar.

“AOG is the country’s premier industry event and has always promoted building networks and connections”

HON. MARK MCGOWAN
PREMIER OF WESTERN AUSTRALIA

*based on 2017-2019 visitor attendance

**based on 2018-2020 figures
GROW YOUR BUSINESS AT AOG 2021

AOG continues to bring together the entire supply chain as a platform that provides true value to both visitors and exhibitors.

As the largest oil and gas event in Australia, it is the perfect opportunity to generate new leads, enrich existing client relationships and discover new business opportunities.

As an exhibitor, your brand will be aligned with the most influential names in the industry, including key major operators, local and federal government. AOG 2020 hosted Woodside, Chevron, Shell, Santos and INPEX on a joint collaborative exhibition stand, where attendees had the opportunity to connect directly with key stakeholders.

It is the one chance a year where you can reach out directly to your key audiences, demonstrate products and services face-to-face and interact with existing and potential decision makers - when they are all in one place.

What our exhibitors think

- **90%**: Satisfied or very satisfied overall
- **89%**: Satisfied with quality of sales leads
- **92%**: Consider AOG important for their business

Average satisfaction levels generated from the 2018 & 2019 exhibitor survey results.
WHO VISITS?

AOG is the premier forum for the oil and gas industry in Australia. It’s where key industry professionals all converge for the one event of the year in Perth. This is your opportunity to network and meet face-to-face with key decision makers from engineers to procurement, technical professionals, operators and service providers.

WHERE THEY COME FROM

Connecting the industry

- Engineering 14.3%
- Service & Supply 13.5%
- Exploration & Production 10%
- Consultant 8.7%
- Manufacturing 6.3%
- Subsea 4.3%

Top visiting companies

- Woodside Energy
- Chevron
- Subsea 7
- BHP
- INPEX
- Schlumberger
- Shell
- TechnipFMC
- Worley Parsons
- UGL limited
WHO SHOULD EXHIBIT?

For exhibitors, no other event of its kind in Australia sees more business exchanges or delivers the quality of hard to reach decision makers than AOG. It is a vehicle for collaboration across the industry, and is the largest showcase in Australia of local and international technologies.

Exhibitors showcase solutions across a variety of product and service categories, including:

- Health, Safety & Environment
- Startups
- Subsea Services & Technology
- International
- Valves
- Renewables and Energy Storage
- Marine Repairs, Equipment & Services / Offshore Support Vessels
- Instrumentation Control & Automation / Flow Control
- Drilling / Well Completion / Downhole technology
- Electrical Equipment, Power Generation & Energy Management
- Engineering Services & Equipment
- Information Technology & Software

Specialised Industry Zones

As well as general exhibitors, the exhibition floor hosts 6 dedicated industry zones each featuring products, services and solutions specific to their focus area. Exhibitors to these zones see highly targeted leads as visitors with a specific interest or preference often explore these areas first.
INCREASE YOUR INDUSTRY REACH

With a host of year-round communications, content, online channels and significant media presence, AOG is an industry content hub all year round.

Our exhibitors receive more than just a stand presence once a year, our integrated marketing campaign delivers a constant channel to reach Australia’s oil and gas industry.

From promotion and branding opportunities on our website, engagement through our social channels or via our eDM and direct marketing communications, AOG is an important part of your marketing mix.

Thanks to our 2020 Partners and Supporters

Platinum Sponsor

Industry Supply Forum Partners

Industry Supply Forum Speaker Sponsor

Subsea Forum Hosts

Subsea Forum Operator Partner

Subsea Forum Industry Supporter

Subsea Forum Sponsor

Knowledge Forum Partners & Supporting Organisations

Knowledge Forum Major Sponsors

Knowledge Forum Industry Supporter

Oyster Bar Sponsor

Opening Party Sponsor

Lanyard Sponsors

Subsea Welcome Drinks Sponsor

Diversity Sponsor

D&I Operator Sponsors

D&I Industry Supporters

D&I Community Partner

417,000+ WEBSITE PAGE VIEWS ANNUALLY

40,000+ DATABASE OF INDUSTRY PROFESSIONALS

ACTIVE SOCIAL CAMPAIGNS & GROUPS

40,000+ DATABASE OF INDUSTRY PROFESSIONALS

Thanks to our 2020 Partners and Supporters

Platinum Sponsor

Industry Supply Forum Partners

Industry Supply Forum Speaker Sponsor

Subsea Forum Hosts

Subsea Forum Operator Partner

Subsea Forum Industry Supporter

Subsea Forum Sponsor

Knowledge Forum Partners & Supporting Organisations

Knowledge Forum Major Sponsors

Knowledge Forum Industry Supporter

Oyster Bar Sponsor

Opening Party Sponsor

Lanyard Sponsors

Subsea Welcome Drinks Sponsor

Diversity Sponsor

D&I Operator Sponsors

D&I Industry Supporters

D&I Community Partner
EXHIBITING AT AOG 2021
A STAND FOR EVERY BUDGET

Costs

ZONE A $590 per square metre
ZONE B $580 per square metre
ZONE C $560 per square metre

Additional exhibiting costs

Shell scheme stand $80 per m²
$550 Marketing Package
$250 per corner
$40 Public Liability Insurance

* All prices exclude GST
Exhibiting rates are valid up to September 30 2020.

REQUEST AN UP-TO-DATE FLOORPLAN

AOG is the prime customer focus for us, the footfall we have had this year, we have had some great conversations with the right people.

DOUG SANGSTER / HILTI - SALES DIRECTOR
**The dedicated Drilling & Completions Zone is an essential industry zone at AOG. Since its introduction, the zone has grown year on year with specialised exhibitors promoting their products and services that are driving the industry.**

The Drilling & Completions Zone will feature products, technology and services relating to:

- Drilling
- Well completion
- Downhole Tools
- Reservoir evaluation
- Intervention
- Production

**Special Offer**

Exclusive for exhibitors in 2021, the Drilling & Completions Zone will remain the same rate as 2020:

'\$2,498 ex GST  (SAVE: \$3,681)'

**This offer includes:**

- 3m x 3m Exhibition booth
- Shell Scheme stand – walls, floors, lighting and nameboard (Value \$75/m2)
- Marketing Package (Value of \$550)
- Public Liability Insurance (Value \$40)
- Exhibitors with “Australian” drilling and completions technology will have the opportunity to give a 10 min conference presentation

**STANDS START FROM \$2,498 EX GST**

As well as general exhibitors, the exhibition floor hosts 6 dedicated industry zones each featuring products, services and solutions specific to their focus area. Exhibitors to these zones see highly targeted leads as visitors with a specific interest or preference explore these areas first.
AUSTRALIA’S SUBSEA DESTINATION

AOG continues to host the largest gathering of subsea experts in Australia. Each year new innovations, technologies and industry professionals come together at AOG creating a subsea hub. As Western Australia continues to drive new LNG opportunities, new jobs and engineering challenges await.

AOG 2021 will once again be the pre-eminent event for subsea professionals. In addition to the dedicated exhibition zone, the free-to-attend Subsea Forum - held in partnership with the Society for Underwater Technology (SUT), Subsea Energy Australia (SEA) and Subsea UK - will address the trends, issues and developments in the Australian Subsea Industry.

Australian Subsea Pavilion

Returning in 2021, the Australian Subsea Pavilion will serve as a meeting place for the subsea industry, presenting the latest technology, innovations and service solutions to fully showcase the capabilities of the Australian subsea industry.

The Pavilion, presented in partnership with Subsea Energy Australia (SEA), provides businesses with a low-cost opportunity to promote their products and services within a specialised zone, attracting key subsea industry leaders and decision makers.

2020 Exhibitors included:

- MMA Offshore
- Bluezone/Teledyne
- TAMS
- Beach Energy
- STR
- Jetwave
- Freudenberg
- Intercsea

EXHIBITING PODS START FROM $3,687 EX GST
ASSET INTEGRITY IN FOCUS

The market for asset management and integrity technology solutions continues to grow and be an essential part of the oil and gas industry, with a significant increase in spend annually.

Supported by the Australian Institute for Non-Destructive Testing (AINDT), Engineers Australia and the Society for Petroleum Engineers, the dedicated Asset Integrity Zone will feature manufacturers and suppliers. Areas of focus in this zone include:

- Non-destructive testing
- Condition monitoring
- Diagnostic engineering
- Materials and quality testing
- Corrosion prevention
- Protective coatings
- Asset management products, services and technology.

In addition to the zone, the free-to-attend Knowledge Forum will feature several specialised, technical sessions focussing on asset management, maintenance and testing, to compliment the latest technology and service solutions on the exhibition floor.

As well as general exhibitors, the exhibition floor hosts 6 dedicated industry zones each featuring products, services and solutions specific to their focus area. Exhibitors to these zones see highly targeted leads as visitors with a specific interest or preference explore these areas first.
Renewables & Energy Storage Zone

Australia is set to emerge as one of the leading investment destinations for renewable energy for the Oil & Gas industry globally. It is forecast that upstream companies will become the dominant renewable developer, as they lead the way in shaping new strategies to capture the fast-growing market.

As the industry continues to shift and after its success in its inaugural year, the Renewables & Energy Storage Zone will return in 2021. This zone will be a hub of the latest technologies, innovations and opportunities to network and share ideas.

The zone will showcase products and services relating to:

- Remote Power Generation
- Generators
- Solar Power
- Wind Turbines
- Power Electronics Components
- Energy Storage Technologies
- Software and Systems

Special Offer

For its second year, AOG is offering exhibitors in the Renewables & Energy Storage Zone the same rates as 2020:

$2,498* (SAVE: $3,681)

This offer includes:

- 3m x 3m Exhibition booth
- Shell Scheme stand – walls, floors, lighting and nameboard (value $75/m2)
- Marketing Package (value of $550)
- Public Liability Insurance (value $40)

* Prices do not include GST nor corner loading where applicable
* All packages include Public Liability Insurance and the AOG Marketing Package

2020 Exhibitors included:

- Wilsons Transformers
- Elec Power Technologies
- Terralog Technologies
- Ecoquip Australia

Dedicated Exhibiting Zones

As well as general exhibitors, the exhibition floor hosts 6 dedicated industry zones each featuring products, services and solutions specific to their focus area. Exhibitors to these zones see highly targeted leads as visitors with a specific interest or preference explore these areas first.
For further information about AOG and your opportunity to be part of the industry leading event, contact the team:

Moy Tai
Client Manager - WA/NT/Asia
+61 (0) 433 284 242
mtai@divcom.net.au

Marco Montoya
Client Manager
+61 (03) 9261 4698
mmontoya@divcom.net.au

“The Australasian Oil and Gas expo is the premier event of its type in the region. Large numbers of visitors and all of the key players make this a unique opportunity to network and to do so with the key decision makers from each company. This is a must attend event for the generation of high quality sales leads and stand tall among opportunities to identify key strategic partners and wider opportunities for expansion and growth.”

DAVID RAYMOND WATT, GENERAL MANAGER
CORTEC GLOBAL SERVICES AUSTRALIA