AOG

AUSTRALASIAN OIL & GAS
EXHIBITION & CONFERENCE
11-13 MAR 2020
PERTH CONVENTION EXHIBITION CENTRE

MEET THE RIGHT DECISION MAKERS

AT AUSTRALIA'S LEADING INDUSTRY EVENT

AOGEXPO.COM.AU

2019 Platinum Sponsor

Woodside

2019 Principal Sponsors

City of Perth

Government of Western Australia
Department of Jobs, Tourism, Science and Innovation

NERA NATIONAL ENERGY RESOURCES AUSTRALIA

Chevron

8,723
TOTAL VISITOR ATTENDANCE

+20%
IN SIZE OF EXPO YOY

+6%
ON 2018

+14%
ON 2017

THE BEST MINDS, INNOVATIONS AND OPPORTUNITIES IN AUSTRALIAN OIL AND GAS, TOGETHER AT THE ANNUAL EVENT FOR THE INDUSTRY.

AOG celebrates advances in every area with specialised exhibitor zones, a free 3-day conference program and dynamic networking and learning opportunities at every level.

For the core insights, innovations and opportunities, AOG 2020 is essential.

As the largest gathering of oil and gas professionals in Australia, AOG is essential to organistions wishing to connect and create opportunities with the right decision makers. Major operator, government and supply chain support continues to drive AOG as the annual hub for the industry to converge. It simply MUST be part of your marketing calendar.

"AOG in 2019 was a major success for Prochem. The quality of exhibitors and visitors was outstanding and the general feel amongst the patrons was one that reflects the buoyant market in Australia. A genuine buzz, and feel of optimism for the future!"

ALEX FOLLINGTON
PROCHEM PIPELINE PRODUCTS PTY LTD

GROW YOUR BUSINESS

ENGAGE WITH THE INDUSTRY

AT AOG 2020

In it's fourth decade, AOG continues to bring together the entire supply chain as an event that provides true value to both visitors and exhibitors.

As the largest oil and gas event in Australia, it is the perfect opportunity to generate new leads, enrich existing client relationships and discover new business opportunities.

As an exhibitor, your brand will be aligned with the most influential names in the industry, including key major operators, local and federal government. It is the one chance a year where you can reach out directly to your key audiences, demonstrate products and services face-to-face and interact with existing and potential decision makers - when they are all in one place.

Reasons to exhibit

INCREASE
BRAND AWARENESS

GENERATE
NEW SALES LEADS

MAINTAIN
COMPANY PROFILE

BE SEEN AT THE
INDUSTRY EVENT

What our exhibitors think

91%
SATISFIED OR VERY SATISFIED OVERALL

88%
SATISFIED WITH QUALITY OF VISITORS AND LEADS

93%
CONSIDER AOG IMPORTANT FOR THEIR BUSINESS

WHO VISITS?

MEET THE RIGHT DECISION MAKERS

AOG is well established as the premier forum for the oil and gas industry, where key industry professionals converge in Perth. Network and meet face-to-face with decision-making engineers, procurement, technical professionals from operators and service providers.

WHAT DO THEY WANT TO SEE?

Top 10 product interest

ASSET MANAGEMENT	15.4%
CONSTRUCTION & FABRICATION	12.3%
ENGINEERING & CONSULTING	16.1%
ENGINEERING & EQUIPMENT	11.2%
EXPLORATION & PRODUCTION	13.5%
FLNG	11.4%
FPSOs RIGS & PLATFORMS	11.3%
OPERATIONS & MAINTENANCE	17.4%
PIPES & PIPELINES	12.7%
SUBSEA TECHNOLOGY	17%

WHERE THEY COME FROM

Connecting the industry

Engineering	16.9%
Service & supply	10.9%
Exploration & Production	10.5%
Consultant	9.6%
Manufacturing	6.4%
Subsea	5.6%

Top visiting companies

- Woodside
- Chevron
- BHP
- Wood
- Shell Australia
- INPEX
- TechnipFMC
- Worley Parsons
- Monadelphous
- Santos

WHO SHOULD EXHIBIT?

A MUST ATTEND EVENT

For exhibitors, no other event of its kind in Australia sees more business exchanges or delivers the quality of hard to reach decision makers than AOG.

It is a vehicle for collaboration across the industry, and is the largest showcase in Australia of local and international technologies.

Exhibitors showcase solutions across a variety of product and service categories, including:

- Health, Safety & Environment
- Startups
- Subsea Services & Technology
- International
- Valves
- Clean Energies
- Marine Repairs, Equipment & Services / Offshore Support Vessels
- Instrumentation Control & Automation / Flow Control
- Drilling / Well Completion / Downhole technology
- Electrical Equipment, Power Generation & Energy Management
- Engineering Services & Equipment
- Information Technology & Software

Specialised Industry Zones

- Subsea Zone
- Asset Integrity Zone
- Health Safety & Environment Zone
- Instrumentation, Control & Automation Zone
- Drilling & Completions Zone
- Clean Energy Showcase

INCREASE YOUR INDUSTRY REACH

With a host of year-round communications, content, online channels and significant media presence, AOG is a true industry hub throughout the year.

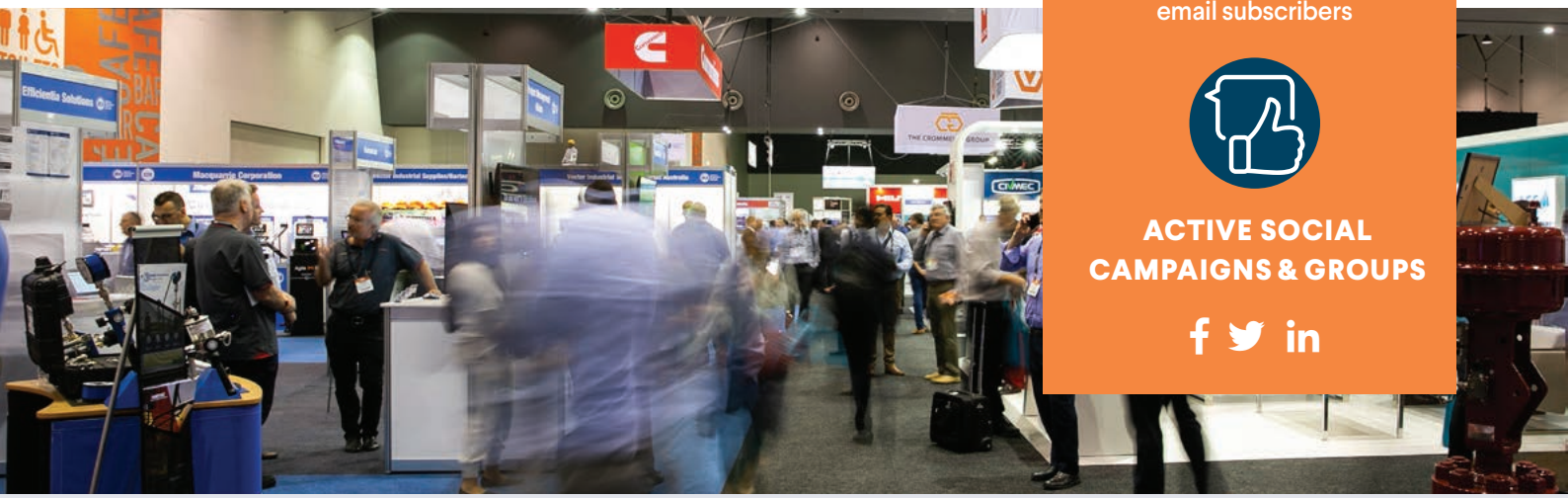
Our exhibitors receive more than just a stand presence once a year, our integrated marketing campaign delivers a constant channel to reach Australia's oil and gas industry.

From promotion and branding opportunities on our website, engagement through our social channels or via our eDM and direct marketing communications, AOG is an important part of your marketing mix.

417,000+ WEBSITE PAGE VIEWS ANNUALLY

38,000+
DATABASE OF INDUSTRY PROFESSIONALS
with over 26,000 email subscribers

ACTIVE SOCIAL CAMPAIGNS & GROUPS



Thanks to our 2019 Partners and Supporters

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Subsea Energy Australia

SUT Society for Underwater Technology

SUBSEA UK

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ROSEN empowered by technology

Lloyd's Register

Subsea Forum Industry Supporter

wood.

Knowledge Forum Hosts & Supporting Organisations

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ICA Institute of Instrumentation, Control and Automation

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OCEANEERING

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SMEC Member of the Surbana Jurong Group

Subsea Welcome Drinks Sponsor

FUGRO

EXHIBITING AT AOG 2019

A STAND FOR EVERY BUDGET

Costs

ZONE A $562 per square metre

ZONE B $551 per square metre

ZONE C $535 per square metre

Additional exhibiting costs

Shell scheme stand $75 per m²

$550 Marketing Package

$250 per corner

$40 Public Liability Insurance

* All prices exclude GST

REQUEST AN UP-TO-DATE FLOORPLAN ›

" I believe it is the single biggest and most important event in the O&G industry "

KURT ALEXANDER / QUICK SAFETY

DRILLING & COMPLETIONS ZONE

After a successful introduction in it's inaugural year, the dedicated Drilling & Completions Zone is returning to the AOG Exhibition floor bigger and better, to reflect the continued visitor interest in this industry sector. The DRILLING & COMPLETIONS Zone will feature products, technology and services relating to:

- Drilling
- Well completion
- Downhole Tools
- Reservoir evaluation
- Intervention
- Production

2019 Exhibitors included:

- Halliburton
- Inflatable Packers International
- Steelhead Energy Services
- Concept Environmental Services
- Downhole Products
- COSL

Special 2020 offer

For it's second year, AOG is offering the Drilling & Completions Zone at the same rate as 2019:

*$2,498 ex GST (SAVE: $3,681)

This offer includes:

- 3m x 3m Exhibition booth
- Shell Scheme stand – walls, floors, lighting and nameboard (Value $75/m2)
- Marketing Package (Value of $550)
- Public Liability Insurance (Value $40)
- Exhibitors with "Australian" drilling and completions technology will have the opportunity to give a 10 min conference presentation

STANDS START FROM $2,948 EX GST

AUSTRALIA'S SUBSEA DESTINATION

For over a decade now, AOG continues to be the largest Subsea event in the Australian oil and gas industry with thousands of senior subsea decision makers and thought leaders in attendance. With over $60 billion worth of projects in Australia's upcoming oil and gas development pipeline alone, new jobs, opportunities and engineering challenges await the nation's subsea professionals, as the industry picks up the pace, with new LNG projects around the world likely to reach a final investment decision and begin construction by 2021.

AOG 2020 will once again be the pre-eminent event for subsea professionals. In addition to the exhibition zone, the free-to-attend Subsea Forum – held in partnership with the Society for Underwater Technology (SUT), Subsea Energy Australia (SEA) and Subsea UK – will address the trends, issues and developments in the Australian Subsea industry, and is largest gathering of subsea specialists in Australia.

Australian Subsea Pavilion

Returning in 2020, the Australian Subsea Pavillion will serve as a meeting place for the subsea industry, presenting the latest technology, innovations and service solutions to fully showcase the capabilities of the Australian subsea industry.

The Pavilion, presented in partnership with Subsea Energy Australia (SEA), provides businesses with a low-cost opportunity to promote their products and services within a specialised zone, attracting key subsea industry leaders and decision makers.

EXHIBITING PODS START FROM $3,687 EX GST

ASSET INTEGRITY IN FOCUS

The market for asset management and integrity technology and solution continues to grow. This has resulted in a significant increase in annual spend on asset integrity with 20 operating LNG trains and over 100 offshore fixed and floating facilities.

As visitor interest in Asset Integrity also continues as a major trend, AOG 2020 will again place a signification focus on this sector. The free-to-attend Knowledge Forum will feature several specialised, technical sessions focussing on asset management, maintenance and testing, to compliment the latest technology and service solutions on the exhibition floor.

Asset Integrity Zone

Supported by the Australian Institute for Non-Destructive Testing (AINDT), Engineers Australia and the Society for Petroleum Engineers, the new Asset Integrity Zone will feature manufacturers and suppliers of non-destructive testing, condition monitoring, diagnostic engineering, or materials and quality testing, corrosion prevention, protective coatings, and asset management products services and technology

STANDS START FROM $4,855 EX GST

For further information about AOG and your opportunity to be part of the industry leading event, contact the team:

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