

AOG 2018

EVOLVING WITH THE OIL AND GAS INDUSTRY

AOG

AUSTRALASIAN OIL & GAS
EXHIBITION & CONFERENCE
14-16 MAR 2018
PERTH CONVENTION EXHIBITION CENTRE

PRINCIPAL SPONSORS



Government of Western Australia
Department of Jobs, Tourism, Science and Innovation



City of Perth



woodside

NERA NATIONAL ENERGY RESOURCES AUSTRALIA

AOG 2018

The playing field has changed and no longer do the same rules apply. The new landscape is no longer something to be planned for, but something to be embraced. Value is pivotal and new ways of doing business, essential.

'AOG is embracing this change and evolving to deliver an event which delivers true value to the oil and gas industry. Whether it be through our free, three-day industry led Conference, enhanced networking opportunities or by our ability to attract the largest audience of any oil and gas event in Australia – we want to connect you with the people who matter.

We are proud to partner and work with leading organisations and industry associations to ensure that AOG reflects the interests of the industry, not only in the content presented but in the unparalleled opportunities delivered. As the only event in Australia dedicated to embracing the Australasian service and supply industry,

AOG is working hard to ensure we remain the platform for oil and gas businesses to showcase their products and services and form meaningful relationships with targeted industry professionals.

AOG 2018 will continue to build on the learnings and successes of its 36 years history by presenting exceptional value to exhibitors and visitors alike. I look forward to you joining us at AOG 2018!



Bill Hare
AOG Event Director



CONFERENCE PARTNERS



KNOWLEDGE FORUM PARTNERS



EVOLVING FOR SUCCESS

WHY EXHIBIT?



As an exhibitor at AOG 2018 you can reach out directly to your key target audiences, demonstrate your products and services face-to-face and interact with existing and potential customers who have the power to drive your business forward – all in one place.

TOP REASONS TO EXHIBIT



1

**NETWORK WITH
YOUR INDUSTRY**



2

**IMPROVE BRAND
AWARENESS**



3

**GENERATE HIGH
VALUE SALES LEADS**

REFLECTING THE INDUSTRY

WHO SHOULD EXHIBIT?

AOG is well established as the premier networking forum for oil and gas industry supply chain to meet face-to-face with decision-making engineers, procurement, technical professionals from operators and service providers.

Product categories on show floor:

- Accommodation
- Air pollution control
- Asset Integrity
- Communications & Information Technology
- Construction & Fabrication
- Corrosion, Protection & Coatings
- Downhole Technology
- Drilling
- Electrical Equipment & Services
- Engineering & Consultancy Services
- Engineering Equipment & Services
- Environmental Protection/Oil Spill Response
- Exploration & Production
- Financial Services
- FLNG
- Flow Control
- FPSOS Rigs & Platforms
- Gas Treatment & Processing
- Health & Safety
- Heat Exchanges
- Human Resourcing/Recruitment
- HVAC
- Information Technology & Software
- Inspection & Testing
- Instrumentation & Control Technology
- Maintenance Repair
- Marine Repairs, Equipment & Services
- Materials Handling
- Media
- Non Destructive Testing
- Offshore Support Vessels
- Operations
- Pipes & Pipelines
- Power Generation & Energy Management
- Production & Process Equipment
- Pumps & Compressors
- Security
- Subsea Services
- Subsea Technology
- Training & Education
- Transportation & Logistics
- Umbilicals & Flowlines
- Valves, Actuators, Fittings & Accessories
- Well Completion & Services

Industry Zones

- Subsea Zone
- Health, Safety & Environment Zone
- Instrumentation, Control & Automation Zone
- **NEW** Asset Integrity Zone

AUDIENCE PROFILE

2017 **TOTAL ATTENDANCE 9563**

MADE UP OF:

6235 UNIQUE VISITORS

1338 REVISITS*

1990 EXHIBITOR PERSONNEL

93%

WA ATTENDANCE

TOP JOB FUNCTIONS IN ATTENDANCE

ENGINEER
PROCUREMENT
OPERATIONS SPECIALIST
CEO / DIRECTOR

TOP INDUSTRIES IN ATTENDANCE

ENGINEERING
EXPLORATION AND PRODUCTION
SERVICE AND SUPPLY
SUBSEA

TOP COMPANIES IN ATTENDANCE

WOODSIDE TECHNIP
CHEVRON BHP
INPEX SHELL
QUADRANT GE OIL & GAS

84%

OF VISITORS CONSIDER THE SHOW IMPORTANT TO THEIR BUSINESS

TOP THREE REASONS TO ATTEND TO AOG:



1

Network with industry professionals



2

Keep up-to-date with new technology



3

Find new suppliers and products

AOG 2018 CONFERENCE

The AOG Conference is truly built by the oil and gas industry. Designed on the foundations of thorough industry analysis and research, the AOG Conference program is curated by leaders from organisations at the forefront of what is driving growth, collaboration and innovation in the oil and gas industry.

Continuing on from the highly successful 2017 Conference, the 2018 AOG Conference will present three days of engaging and cutting-edge content delivered by leading minds in oil and gas and beyond. All sessions are held in specially designed Forum theatres on the exhibition floor, giving attendees the opportunity to not only learn but also engage with exhibitors.

1,770

**UNIQUE ATTENDEES
OVER 3 DAYS
OF FREE SESSIONS**

From major companies including Woodside, Shell, Schlumberger, Inpex, GE Oil and Gas, Chevron, BP



91%

**OF 2017 ATTENDEES
WERE SATISFIED
WITH THE FORUMS
THEY ATTENDED**



Collaboration Forum

Partnering with Woodside, Chevron, Shell, Deloitte, NERA and the Western Australia Department of Jobs, Tourism, Science and Innovation, the Collaboration Forum will focus on enhancing collaboration between operators, contractors and the supply chain to drive a greater understanding of challenges and access to opportunities.



Subsea Forum

Partnering with the Society for Underwater Technology (SUT), Subsea Energy Australia (SEA) and Subsea UK, the AOG Subsea Forum will focus on how the Australian Subsea industry can adjust to the evolving market.



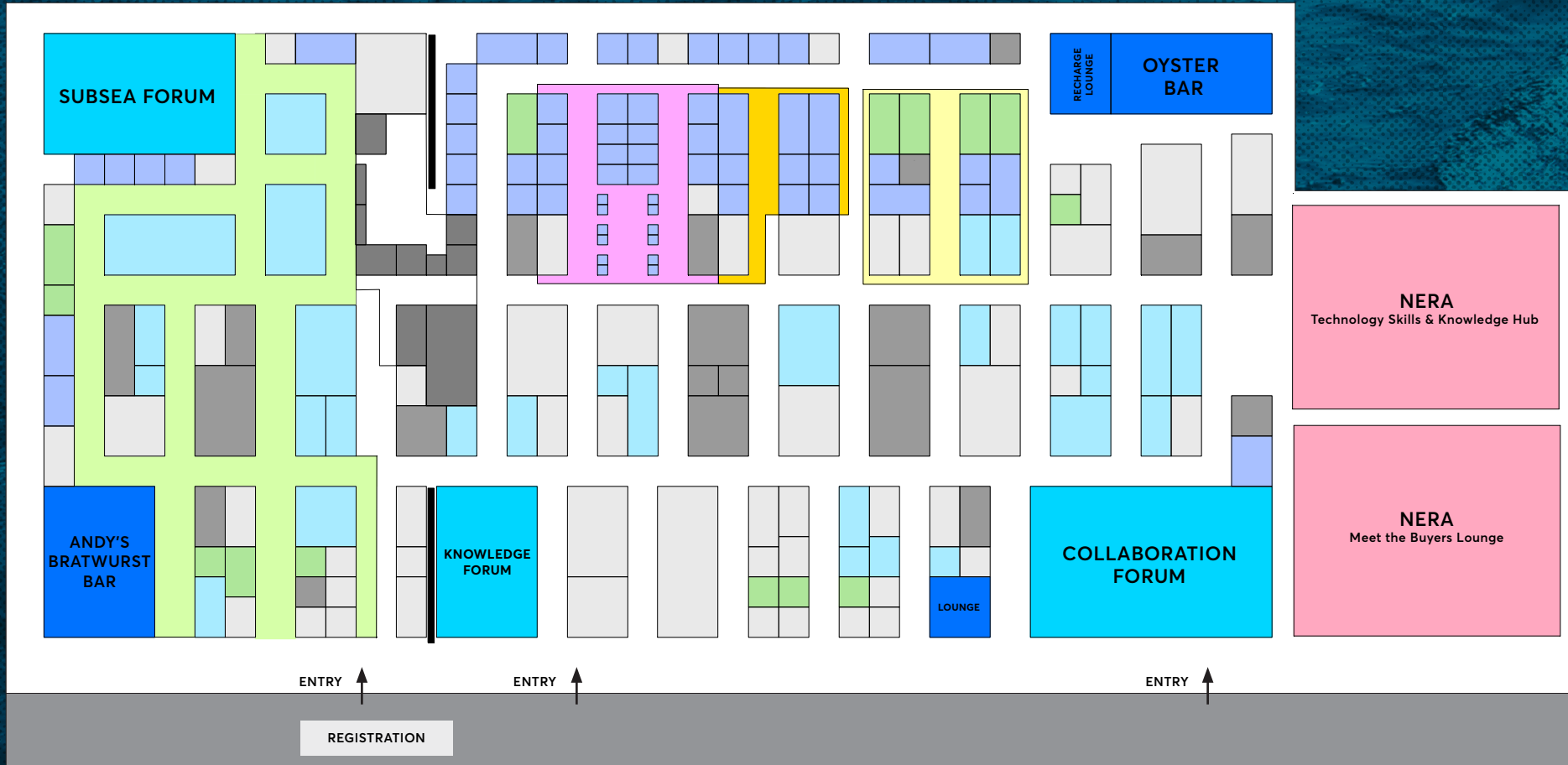
Knowledge Forum

The AOG Knowledge Forum aims to educate, inspire and inform by bringing specialised industry sectors together to discuss the latest techniques and technology that will enable the industry to overcome both current and future challenges.

“I can genuinely say we are very impressed and pleased with the nature of this Conference and the changes that have been implemented to try and provide an integration between the trades themselves and the suppliers who are providing service and how problems are being solved.”

Mike Utsler, Chief Operations Officer - Woodside

FLOORPLAN



A stand for every budget.

In recognition that some stands are more sought after than others, spaces at AOG 2018 are priced according to location.

Please refer to the colour coded floor plan and pricing schedule for further details.

LEGEND

- FEATURE AREA ■ SUBSEA ZONE ■ NEW ASSET INTEGRITY ZONE
- INSTRUMENTATION, CONTROL & AUTOMATION ZONE ■ HEALTH, SAFETY & ENVIRONMENT ZONE

PRICING ZONES

- ZONE A ■ ZONE B ■ ZONE C ■ SOLD ■ RESERVED

CONNECT WITH YOUR INDUSTRY AT AOG 2018

For exhibition or sponsorship enquiries:

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